



## Candidate Endorsement Procedure

**Step One** – If you are seeking the Alaska Right to Life (AKRTL) PAC endorsement, please read the PAC Pro-Life Principles in order to familiarize yourself with our mission statement, pro-life strategies, and legislative intentions.

**Step Two** – Once you feel comfortable that you agree with the Pro-Life Principles, complete and return the Personhood Affirmation Form to [christopher@alaskarighttolife.org](mailto:christopher@alaskarighttolife.org). Your signature indicates your full agreement with where we stand on the important sanctity of life issues of our day.

**Step Three** – A member of the AKRTL PAC will contact you for an interview so you can begin developing relationships with the pro-life grassroots in your area. This will also enable us to familiarize ourselves with you and your beliefs regarding the sanctity of life.

After these steps have been completed the AKRTL PAC will review all the information and will make an endorsement decision. You will be notified by email if you have received the endorsement. It is very important that you assist us in following these PAC procedures. You are NOT endorsed until you receive an email explicitly stating that you have been endorsed by the AKRTL PAC. Until you receive confirmation of our endorsement, you are NOT permitted to use our logo, quotes from our staff or board members, or claim a AKRTL endorsement in your campaign material.

**It is the policy of Alaska Right to Life PAC to endorse all the candidates in a race who have signed our Personhood Affirmation, excepting those in a special situation outlined below. Those who have not signed our Personhood Affirmation are not eligible for an endorsement.**

## **Benefits of Endorsement**

- Your name will be listed on the AKRTL PAC website which communicates that you are pro-life and that you publicly stand for the sanctity of human life.
- Permission to rent the AKRTL database for mailings and phone calls.
- The opportunity to be introduced and speak at AKRTL functions.
- The security of knowing that if you run for the same office in the next election cycle, and you are in good standing, and you sign the Personhood Affirmation again, you will receive an outright AKRTL PAC endorsement.

## **Special Situations:**

### **1). Pro-Life Candidates running against Pro-Life Incumbent in good standing with**

**AKRTL:** It is the policy of the Alaska Right to Life PAC to protect and work on behalf of pro-life incumbents in good standing. They will have demonstrated their visible support of our legislative agenda and will have had a consistent pro-life voting record. Alaska Right to Life PAC will be glad to receive a signed Personhood Affirmation from all challengers, but we will not list the challenger in our public recommendations or PAC endorsements. It has been our unfortunate experience that many candidates have, in the past, stated their pro-life convictions only to have failed to vote accordingly in the glare of political pressures. This is why we will ALWAYS prefer a tried and tested pro-life incumbent over an untested pro-life challenger. There are NO exceptions to this policy.

**2). Candidates with questionable history:** Those candidates who have a history of supporting pro-abortion politicians (financially or otherwise) and who are not willing to rescind and or discontinue their support will not be eligible for the AKRTL PAC endorsement. We recognize that mistakes will be made and will not hold a candidates past support of a less-than-pro-life person against them if there is a genuine attempt to make things right.

**3). Race with multiple pro-life & pro-abortion candidates:** In races where there are multiple pro-life candidates running with a formidable and well-positioned pro-abortion candidate, the AKRTL PAC may choose to endorse only one candidate in an effort to not split the pro-life vote.

If you have questions, please feel free to contact us at 907-276-1912 or email [christopher@alaskarighttolife.org](mailto:christopher@alaskarighttolife.org).